

Strategy Lab Certification Course

Course Duration: 7 Days

Topics & Details

Introduction to Solve Complex Problem Fast:

- ★ **Lesson 1: Problem Framing & Stakeholder Mapping**
 - Define the scope: what's in/what's out
 - Identify who's affected and why it matters
- ★ **Lesson 2: Root-Cause Analysis Techniques**
 - Apply the "5 Whys" method
 - Build a Fishbone (Ishikawa) diagram
- ★ **Lesson 3: Creative Ideation & Divergent Thinking**
 - SCAMPER and mind-mapping exercises
 - Generate 20+ ideas in 10 minutes
- ★ **Lesson 4: Prioritization & Decision Matrix**
 - Use RICE (Reach, Impact, Confidence, Effort)
 - Create a simple weighted-criteria matrix
- ★ **Lesson 5: Hypothesis Testing & Experiment Design**
 - Formulate testable hypotheses
 - Plan micro-experiments with quick feedback loops
- ★ **Lesson 6: Rapid Prototyping & Iteration**
 - Build low-fidelity mock-ups or simulations
 - Gather user feedback and pivot fast
- ★ **Lesson 7: Communicating Your Solution & Action Plan**
 - Storyboard your proposal in three acts
 - Craft an elevator pitch and next-steps roadmap

