

# Public Speaking Certification Course

Course Duration: 10 Days

## Topics & Details

### Introduction to Public Speaking:

- ★ The fundamentals of public speaking
- ★ Understanding the importance of public speaking
- ★ Overcoming the fear of speaking in public
- ★ Setting personal goals for improvement

### Speech Planning and Organization:

- ★ Structure your speech
- ★ Organizing your speech (introduction, body, conclusion)
- ★ Creating a clear and logical flow
- ★ Developing a strong thesis statement

### Audience Analysis:

- ★ Understanding your audience
- ★ Identifying audience needs and expectation
- ★ Tailoring your messages to your audience
- ★ Techniques for engaging different types of audience

### Crafting Your Content:

- ★ Writing an effective speech
- ★ Crafting a compelling introduction
- ★ Developing main points with supporting evidence
- ★ Creating a memorable conclusion



## **Vocal Delivery Techniques:**

- ★ Mastering Your Voice
- ★ Controlling volume, pitch and pace
- ★ Using pauses for emphasis
- ★ Avoiding filler words

## **Non-Verbal Communication:**

- ★ Enhancing your non-verbal skills
- ★ Importance of body language
- ★ Effective use of gestures and facial expressions
- ★ Maintaining eye contact with your audience

## **Using Visual Aids:**

- ★ Integrating visuals into your presentation
- ★ Types of visual aids (slides, charts, props)
- ★ Designing clear and impactful visuals
- ★ Tips for seamless integration of visuals

## **Practicing your Speech**

- ★ Rehearsal Techniques
- ★ Importance of practice and rehearsal
- ★ Methods for practicing (mirror, video recording, live audience)
- ★ Handling constructive feedback and making improvements

## **Managing Speech Anxiety:**

- ★ Overcoming nervousness
- ★ Relaxation and breathing exercises
- ★ Visualization and positive thinking techniques
- ★ Building confidence through preparation and practice



## Delivering Your Speech:

- ★ Final presentation and reflection
- ★ Delivering your speech with confidence
- ★ Engaging with your audience effectively
- ★ Reflecting on your performance and identifying areas for future improvements

